

Privacy Policy  
Last Updated January 2018

Run2Revive is committed to protecting your privacy when you visit our website. The information we collect from you is used to answer your questions, keep you informed on our progress, and process your online donations. For your convenience, we provide direct access to our privacy policy on every page of our website.

We collect 2 types of information on our website:

1. Web traffic information. This information is used to determine how visitors arrive at our site, the number of visitors we receive, which pages of our site are frequented most, and how much time you spend on our site. We do not identify individual users and only collect aggregate data to improve the experience for our visitors and supporters.
2. Personal information provided by you. We will only collect personal information if you complete a form, request information, or make a donation on our website. Such personal information may include your name, email address, physical address, and telephone number. We will not sell, share, or rent this information to others under any circumstances.

#### Email Newsletter

If you choose to sign up for our email newsletter, we will collect your name and email address. This information is only available to us and we will never share or sell to a third party.

#### Donations

When making a donation, Run2Revive collects the following information through our secure online financial-transaction pages: name, mailing address, e-mail address, phone number, and credit card information. This personally identifiable information is used to acknowledge receipt of your donation for tax purposes. We do not trade, share or sell a donor's personal information with anyone else, nor send donor mailings on behalf of other organizations.

When you send a donation in honor or in memory of someone and request that an acknowledgement be sent to another individual or a family, we will use the name and address of that individual or family for acknowledgement purposes only.

#### Links to Other Web Sites

The Run2Revive website includes some links to other sites. We are not responsible for the privacy and security practices of any other web site or the nature of the content contained therein. We encourage you to review the privacy policies on those web sites before entering any personal information.

#### Children's Privacy

None of the content and information on our website is targeted toward children under 13 years of age. We make every effort possible to ensure that we do not collect or maintain information on our web site from those we know to be younger than 16 unless parental consent has been obtained in writing.

#### Changes to our Privacy Policy

Any changes made to this statement will be reflected and updated on this page. We will, however, always use information in accordance with the version of the privacy policy under which it was originally collected.

#### Contact Us

If you have specific questions or concerns about our privacy policy, please contact us at the following address:

120 E 23rd Street, 5th Floor  
New York, NY 10010  
info@run2revive.org